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August, 2009
Page: 10
Section: General News
Region: National
Type: Magazines Lifestyle
Size: 132.45 sq.cms.
Published: Monthly

Brief: RNINTENDO

Handbag, high heels, lip gloss...DSi?

A modern girl's new must-have accessory, according to some

An Australian designer fashion service has started including a Nintendo DSi with each handbag lease.

Love Me & Leave Me, an online fashion website where members can borrow or buy designer fashion accessories, has collaborated with Nintendo so that any member who borrows a designer item will receive a DSi and a copy of Brain Training for the duration of their loan.

"They did something very similar with the DS Lite in the US and it was really successful, so we wanted to replicate that here," a Nintendo spokesperson said.

"The people borrowing these accessories are really fashion forward so we think this is something they will be very receptive to."

Nintendo couldn't reveal how many units were being lent to Love Me & Leave Me, but they are hoping that people who try it for the duration of their loan will become interested.

None of the handheld consoles have been reported missing or returned damaged as of yet, and Nintendo could not comment on how successful it had been. The offer ends 30 September.

